



Lulu Balks at Stepladders

I WASN'T much surprised when my maid Lulu finally balked. She was heavy and awkward and always afraid of stepladders.

"I'm awfully sorry, ma'am," she said, "but I don't got to leave you-all."

You see the time had come round again to wipe the dust off the picture moldings and over the doors and windows.

"Now see here," I said to Lulu; "I wonder if we can't compromise. I don't blame you for being afraid of ladders. I don't like them myself. But suppose we get a Premier Electric Cleaner. You know it has attachments for reaching everywhere."

The Premier Vacuum Cleaner is the one with the revolving rubber-fingered brush. It is air driven and cleans the surface of the heaviest rug, without the least injury to the most delicate fabric. It's no wonder the servant likes the Premier. It not only cleans rugs, but also woodwork, backs of pictures, lighting fixtures, upholstery and mattresses.

There is a great difference in cleaners. Before buying any cleaner you owe it to yourself to have a TEN POINT DEMONSTRATION of the Premier—First Among Cleaners—in your own home. Phone the distributor named below to have your nearest Premier dealer make this demonstration tomorrow.

The window of every Premier dealer contains a poster of this or a similar advertisement.

Learn the advantages of the Premier's specially designed bag, self-balancing handle, notched nozzle, rubber brush and direct-connected attachments. Test its light weight, powerful suction and efficient attachments. Have this Ten Point Demonstration first thing tomorrow morning. Find out from the Premier dealer what you can do with \$5.00. It will surprise you.

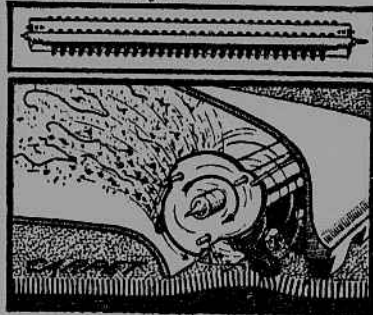
The Premier
FIRST AMONG CLEANERS

ELECTRIC VACUUM CLEANER COMPANY, Inc., Cleveland, Ohio

Wholesale Distributors: Sibley-Pitman Elec. Corp., 6th Ave. at 13th St. E. B. Latham Co., 550 Pearl Street

Service Stations: Premier Service Companies—New York, N. Y., 2010 Broadway New York, N. Y., 17 W. Park Street
Brooklyn, N. Y., 878 Flatbush Avenue Jersey City, N. J., 875 Bergen Avenue

The Premier rubber-fingered brush at work! Note the gentle but effective action of the rubber tips. Hairs and clinging litter do not wrap around this brush. They are drawn into the air chamber.



What Will Ice Cost You This Summer?

After the remarkably mild winter, the price of ice this summer probably will be the highest ever known. Already the newspapers are talking about it. How are you going to meet this situation?

Many so-called "refrigerators," with fair exteriors, are veritable ice-eaters. A refrigerator without proper system of ventilation and air circulation and with inadequate insulation in walls and doors will turn out to be a "sweat-box." This means stagnant air, damp and soggy food, and possibly typhoid fever or malaria. It always means large ice consumption.

If you want a REAL Refrigerator, come to our

Removal Sale

of the World-Famous

Bohn

Refrigerators

which is now in progress, prior to our removal to magnificent new sales-rooms on the ground floor of the new Strauss Building, East 46th Street at Fifth Ave.

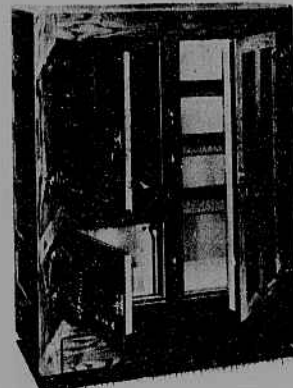
We will show you the Bohn "Syphon" system of ventilation, which keeps the air constantly circulating and absolutely dry and very cold.

We will show you a Bohn Refrigerator iced and stocked, and you can strike a sulphur match on the wall right alongside of the ice. You know what moisture would do to a sulphur match.

Bohn "Sanitor"

33 in. wide, 19 in. deep, 46 in. high, 3 Doors—Ice Cap. 100 lbs. List Price \$109.00.

Special Sale Price \$67.50



All sizes and styles in stock. We have Refrigerators \$25.00 up.

tors in the world, at special "Removal Sale" prices. A small deposit holds your refrigerator for 90 days. This is an absolute sale—no credits, no returns, no C. O. D.

Bohn Porcelain Top Kitchen Tables White Enamel Finish

We have a few of these tables, which are marked a little by shipment from our St. Paul factory but which are as perfect as any one could wish. Come and pick out your table. Regular list price is \$23.65, but special sale price, while these tables last, is \$16.20.

If you cannot call, write or phone for catalog and special sale prices.

BOHN REFRIGERATOR CO. OF N. Y.
Phone Vanderbilt 1927 53 West 42nd St. (Opposite Public Library)
Open Saturdays until 6 o'clock during this Special Removal Sale.



"The Gift Shop of Fifth Avenue" is coming uptown

Discounts of 10%—20%—30%—40% and 50% on everything.

SOON Ovington's will leave their old home at 32nd St. and Fifth Avenue.

Already the masons and carpenters, the painters and decorators are hard at work on our new home—at 39th Street and Fifth Avenue.

During the period of preparation, unusual discounts will be offered on everything we sell, discounts which will range from 10% to 50%.

China and crystal from many famous makers, lamps of every size and purpose, Sheffield ware, unusual furniture for odd corners, and the many hundreds of charming novelties for which the shop is so well and so widely known.

Some Suggestions:

China Tea Sets	Desk Sets
Reading Lamps	Leather Purses
Console Tables	Porcelain Lamps
Street Purses	Cateleg Tables
Sheffield Baskets	Mantel Mirrors
French Founce	Rock Crystal
Breakfast Services	Ash Stands
Sheffield Platters	Salad Sets
Florentine Leather	Book Ends
Odd Furniture	Italian Comports
Cigarette Cases	Tea Wagons
Candlesticks	Refreshment Sets

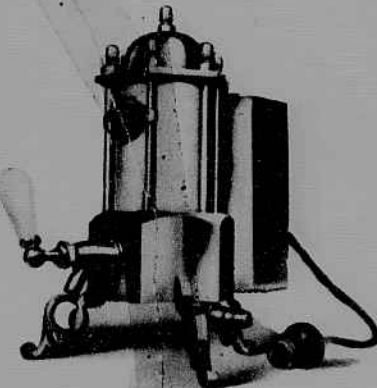
OVINGTON'S

"The Gift Shop of Fifth Avenue"

312-314 Fifth Ave.

Near 32nd St.

"Little Wonder" Electric Water Heater



Continuous flow of hot water as desired. "INDISPENSABLE" for Private Homes, Doctors, Dentists and Hospitals. No extra wiring unless desired, can be attached to the ordinary socket. Hot water running always. Where you want it and when you want it without COAL—GAS—OR FIRE, wherever you have water and electricity.

Turn handle to right—Cold Water.

Turn handle to left—Hot Water.

Made for 110 volts—alternating or direct current
Weight of Heater, 12 lbs. Portable or Stationary

Write at once for Catalogues including description of THE NEW "GETTER" 220 VOLTS

NATIONAL ELECTRIC WATER HEATER CORP.

42nd and Broadway TIMES BUILDING New York City, N. Y.

Forsythe—Quality Blouses
For Over a Quarter of a Century
The Accepted Standard for Tailored Blouses

Reg. An unusually Smart Sports wear. \$12.75
Society Blouse with Double Collar and Cuffs. \$12.75
Cotton and Silk Blouse. \$12.75
White only.

Reg. An unusually Smart Sports wear. \$12.75
Society Blouse with Double Collar and Cuffs. \$12.75
Cotton and Silk Blouse. \$12.75
White only.

Send for Illustrated Booklet R.

JOHN FORSYTHE & SONS
110 N. 5th St. NEW YORK

In the Spotlight MODERATELY PRICED

AS official Piano of the Metropolitan Opera House, the Hardman shares the spotlight of musical distinction with DeLuca, who says:

"I prefer the Hardman Piano to all others."

You too will love the wonderful Hardman tone which delights this famous baritone.

HARDMAN PECK & CO.
Founded 1842
433 Fifth Avenue New York
47-51 Flatbush Avenue Brooklyn
Represented in All Cities

THE HARDMAN
FIVE-FOOT GRAND

Shake Into Your Shoes
ALLEN'S FOOT-EASE
The Powder for the Feet

This Antiseptic, Healing powder takes the friction from the shoe, freshens the feet and gives new vigor. At night, when your feet are tired, sore and swollen from walking or dancing, sprinkle

So Easy to Use

ALLEN'S FOOT-EASE
in the foot-bath and enjoy the bliss of feet without an ache.

Over One Million Five Hundred Thousand pounds of Powder for the Feet were used by our Army and Navy during the war.

Ask for ALLEN'S FOOT-EASE to-day.

ENJOY LIFE
in an investment of Happiness and Quality
AT LENNON'S LOW PRICES

OVER-STUFFED EASY CHAIR, SOLID MAHOGANY FRAME, LOOSE RUBBER CURTAIN SEAT, COVERED WITH TAPESTRY OR MOHAIR, AS ILLUSTRATED \$53.00

We have planned a special inducement during this re-adjustment period by placing pink tags on FULL SUITES, ODD PIECES and RUGS, to the value of about \$50,000. The "pink tag" reductions are an ACTUAL SAVING of about \$20,000.

All up-to-date patterns.

LENNON & COMPANY
17-19 West 37th Street
near 34th Avenue
Fogarty on 32d St. (Since 1906)

Special Offer

Present this photograph at our studio. It entitles you to six similar Artists Proofs, for \$10.00, or twelve for \$15.00.

Champlain Studios
392 Fifth Ave. Phone
Cor. 36th St. Fitz Roy 1317